

ADVANT Beiten

Online seminar

Advertising in Russia: IP-rights protection, social networks, bloggers



Date: 21 May 2024

Time: from 10:00 to 11:30 (Moscow Time)

Dear Sir or Madam,

We would like to invite you to participate in the **online seminar "Advertising in Russia: IP-rights protection, social networks, bloggers"**, organised by ADVANT Beiten.

We will consider the following issues:

- Advertising and social networks
- Integration with bloggers
- Advertising and intellectual property
- Labelling of advertising
- Current practice of the Federal Antimonopoly Service

Language: English.

The event is free if you register in advance.

We would be grateful if you could confirm your participation by registering, using the link*:

<https://attendee.gotowebinar.com/register/8307925691412939865>.

PLEASE NOTE: We will e-mail you confirmation of your registration and a link for your online connection to the seminar. The online seminar will be conducted using **GoToWebinar**.

If you have registered for the online seminar and have not received the link to connect on 20 May, or if you have problems registering for the online seminar, please let us know by e-mail: marketingMOS@advant-beiten.com or by phone: +7 495 232 96 35.

Speakers:

Alexander Bezbodov

Partner, Attorney-at-law, LL.M.

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Ilya Titov

Associate, Lawyer, LL.M.

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* In accordance with Federal Law No. 152-FZ of the Russian Federation dated 27 July 2006 "On Personal Data", in completing and sending the page with data to the link indicated above, I confirm that I grant my consent to the operator OOO BEITEN BURKHARDT Rechtsanwaltsgesellschaft mbH (Germany), acting through the Moscow Representative Office of OOO BEITEN BURKHARDT Rechtsanwaltsgesellschaft mbH, located at the address: Turchaninov per., 6/2, Moscow, 119034, Russian Federation,

- to the processing (recording, classification, accumulation, storage, clarification (update, change), extraction, use, transfer, deletion, destruction using computing technology and without the use of such, of my personal data for the purposes of registration for the online seminar.

My personal data, in respect of which I grant this consent, include: my surname, first name, gender, position, official position, employment information, contact data (including telephone and fax numbers and e-mail addresses), and postal address. I undertake not to submit the personal data of third parties.

This personal consent is being granted for one month. I am aware that OOO BEITEN BURKHARDT Rechtsanwaltsgesellschaft mbH (Germany), acting through the Moscow Representative Office of BEITEN BURKHARDT Rechtsanwaltsgesellschaft mbH, will only process the data in cases where this is required for a specific purpose, and may request that I extend the effective term of my consent to the processing on the expiration of one month, in order to guarantee that it complies with my intentions.

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